
Sustainability Strategy 101 Resources



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USBC & Park City Green Business Program

- [USBC Membership](#)
- [USBC Utah Business Resources](#)
- [Park City Green Business Program](#)

Step 1: Identify material areas of risk and opportunity

- [B Impact Assessment](#)
- [SASB Materiality Finder by Industry](#)
- [GRI Materiality Standards](#)

Step 2: Develop goals & KPIs

- [B Lab B Corp Certification](#)

Step 3: Track & report progress

Reporting standards

- [Global Reporting Initiative \(GRI\)](#)
- [Sustainability Accounting Standards Board \(SASB\)](#)

Reporting frameworks

- [Task Force on Climate-Related Financial Disclosures \(TCFD\)](#)
- [Integrated Reporting <IR>](#)

Disclosure systems

- [CDP](#)

Sustainability reporting requirements

- [US: SEC's proposed rules for climate-related disclosures](#)
- [EU: EFRAG sustainability reporting standards](#)

GHG emissions management

Accounting standards, goal setting & support

- [World Resource Institute's Greenhouse Gas Protocol \(WRI GHG Protocol\) training](#)
- [EPA's GHG Inventory Guidance for Low Emitters](#)
- [The Science Based Targets initiative \(SBTi\): Science-Based Targets and Net-Zero Targets](#)

Data management vendors

- [Engie Impact](#), [Schneider Electric](#)
- [Greenstone](#), [Sphera](#), [Goby](#)



Building energy management

Rocky Mountain Power resources (electric)

- [RMP's Business Solutions](#)
- [RMP's Subscriber Solar](#)
- [Park City's list of all available RMP rebates](#)

Dominion Energy resources (natural gas)

- [Dominion's Energy Saving Programs](#)
- [Park City's list of all available Dominion rebates](#)

Utah resources

- [Energy efficiency & electrification resources from Utah Clean Energy](#)
- [Renewable energy resources from Utah Clean Energy](#)
- [Clean Electrification of the US Economy report from BYU](#)
- [Creative Energies Solar](#)

National resources

- [ENERGY STAR products & guidance](#)
- [New Buildings Institute tools & guides](#)
- [Building Electrification Institute](#)
- [US Green Building Council LEED and LEED Zero standards](#)

Water management

Utah resources

- [Utah Division of Water Resources water conservation resources](#)

National resources

- [EPA's WaterSense program](#)
- [WRI's Corporate Water Stewardship program & Aqueduct Water Risk Tool](#)
- [WWF's Water Risk Filter](#)
- [Alliance for Water Stewardship standards](#)
- [UN Global Compact's CEO Water Mandate](#)

Waste, recycling & circular economy

Utah nonprofits

- [Recycle Utah](#)
- [Utah Recycling Alliance](#)
- [Recycling Coalition of Utah](#)
- [Clever Octopus \(creative reuse\)](#)
- [Waste Less Solutions \(food rescue\)](#)

Utah haulers & recycling companies

- [Ace Recycling & Disposal](#)
- [Republic Services](#)
- [InterWest Paper, Inc](#)
- [Recyclops](#)
- [Momentum Recycling](#)
- [Wasatch Resource Recovery](#)

National resources

- [US Green Building Council True Zero Waste for events & facilities](#)
- [Ellen MacArthur Foundation \(circular economy\)](#)

Getting help



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Utah government & nonprofit resources

- [Park City Green Business Program](#)
- [Salt Lake City's e2 Business Program](#)
- [P3 Utah](#)

Internship & fellowship programs

- BYU Ballard Center internship program: Brent Goddard, brentlgoddard@gmail.com
- [Environmental Defense Fund's Climate Corps fellowship program](#)

National nonprofit resources

- [SME Climate Hub](#)
- [EPA's Center for Corporate Climate Leadership](#)
- [B Lab](#)
- Ask if your [industry association](#) provides sustainability training or best practices

Traditional consulting firms with sustainability offerings

- [Deloitte](#)
- [EY](#)
- [KPMG](#)
- [PwC](#)
- [Accenture](#)

Specialty consulting firms

- [Anthesis](#)
- [South Pole](#)
- [Quantis International](#)
- [BSR](#)

Please note that the Utah Sustainable Business Coalition does not endorse any of the organizations listed in this document. These resources are provided purely for information sharing purposes.