

## How ESG Data Supports Transparency and Sustainability Solutions

- Intro to CSRHub
- How ESG data can help companies
- How Utah companies compare to other states
- Nu Skin Enterprises example
- How to get started with ESG
- Questions

# Who Is CSRHub?

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**CSRHub offers consensus ESG ratings to customers around the world.**

Founded in 2007, CSRHub's Big Data system measures the ESG impact that drives corporate and investor environment, social and governance decisions.

**>900**

Data Sources  
Aggregated

**>13,000**

Data Indicators  
Converted

**55,000**

Companies  
Covered

**134**

Industries  
Benchmarked

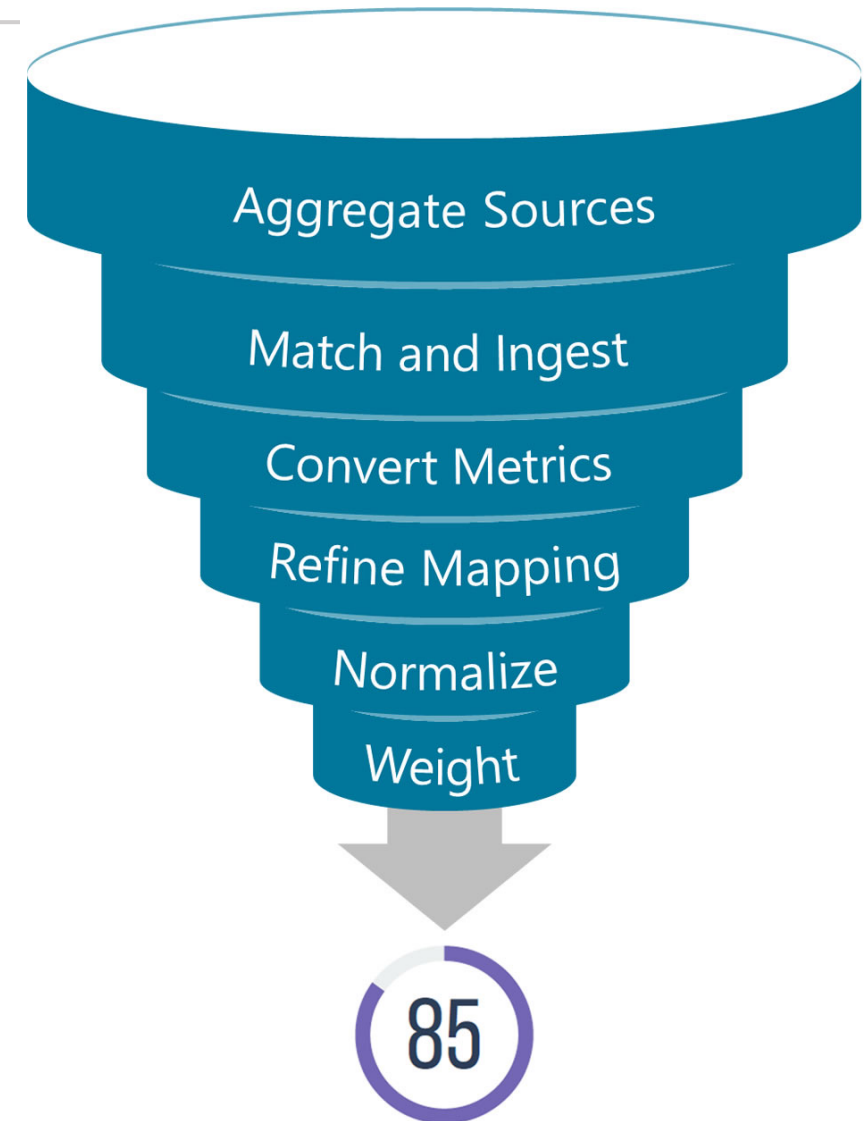
**157**

Countries  
Covered

# Consensus Solution Drives New Insights and Uses from ESG Data

## Consistent and Proprietary Aggregation of Disparate ESG Sources Creates Consensus Ratings

- ✓ **Collect and aggregate 600 million data points** from >900 ESG sources
- ✓ **Match, ingest, test & refine mapping** to schema for each source
- ✓ **Convert metrics of** each source based on correlations & authority
- ✓ **Normalize and weight each data point** to produce 12 subcategory ratings that are comparable by industry and globally
- ✓ **Rate and Rank** 55,000 companies in 157 countries across 134 industries, updated monthly



# CSRHub Supports Six Uses of ESG Data

## Corporate

- ✓ Benchmark against your peers
- ✓ Pinpoint ESG reporting gaps
- ✓ Improve stakeholder communication
- ✓ Review your supply chain
- ✓ Uncover ESG business opportunities

## Investing

- ✓ Screen your investment universe
- ✓ Back test to find material ESG indicators
- ✓ Share your ESG strategy with clients
- ✓ Engage with companies
- ✓ Improve asset owner reporting

## Consulting

- ✓ Expand your ESG expertise
- ✓ Integrate ESG data into product offerings
- ✓ Find and focus on the best reporting strategy
- ✓ Propose innovations and drive change
- ✓ Communicate with key management

## Software Development

- ✓ Consumer & small bus apps
- ✓ Shopping, investing, tracking spending
- ✓ Robo-investing
- ✓ Fintech inclusion of ESG

## Research

- ✓ Classroom curriculum
- ✓ PhD dissertation thesis
- ✓ Correlation with other datasets
- ✓ Non-financial research
- ✓ Country & industry trends

## Due Diligence

- ✓ Strategic partner or donor due diligence
- ✓ Mergers and Acquisitions
- ✓ Vendor due diligence
- ✓ Stakeholder management

# More About How Corporations Use ESG

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## Benchmarking

- ✓ Benchmark against your peers
- ✓ Prioritize raters for improvement
- ✓ Pinpoint ESG reporting gaps
- ✓ Coordinate with IR to attract investors

## Supply Chain Analysis

- ✓ Quickly review your suppliers
- ✓ Identify and manage risk in supply chain
- ✓ Prioritize supplier improvements
- ✓ Preempt emerging regulatory requirements

## Insight and Strategy

- ✓ Inform business strategy with ESG insight
- ✓ Uncover ESG business opportunities
- ✓ Provide insight to finance, legal, risk & regulatory
- ✓ Improve stakeholder communication

# Comparing Utah Companies to Idaho, Colorado, Nevada & USA

## Many Utah Companies Are Sharing ESG Data

State/Country	Total Companies	# of Rated Companies	Average # of sources
<b>Utah</b>	<b>121</b>	<b>64</b>	<b>14</b>
Colorado	396	214	12
Idaho	55	24	15
Nevada	155	58	16
<b>USA</b>	<b>13,083</b>	<b>7,418</b>	<b>7</b>

## Utah Company Ratings Are Pretty Good

State/Country	Overall Ranking	Category Ranks			
		Community	Employees	Environment	Governance
<b>Utah</b>	<b>51.2</b>	<b>51.4</b>	<b>51.4</b>	<b>45.4</b>	<b>54.1</b>
Colorado	50.6	48.4	50.0	46.9	55.1
Idaho	53.4	52.6	52.7	45.3	54.0
Nevada	50.7	51.5	48.5	45.4	51.0
<b>USA</b>	<b>51.7</b>	<b>51.4</b>	<b>52.3</b>	<b>47.0</b>	<b>54.0</b>

# How to Get Started?

## Choose a framework or a combination of standards

Framework examples	Description
UN Sustainable Development Goals (SDGs)	Companies align their strategies and reporting with the 17 global goals set by the United Nations to address global challenges including poverty, inequality and environmental degradation.
Global Reporting Initiative (GRI)	Comprehensive, holistic approach that focuses on economic, environmental and social aspects.
Task Force on Climate-related Financial Disclosures (TCFD)	Globally to disclose info about climate related financial risks and opportunities. 4 main areas Governance, Strategy, Risk Management, Metrics and Targets
CDP	Prioritizes environmental performance, particularly carbon emissions, water usage, and climate related risks and opportunities
UN Global Compact	Encourages businesses to adopt sustainable and socially responsible policies, aligning with ten principles covering human rights, labor, environment, and anti-corruption.
Sustainability Accounting Standards Board (SASB)/ International Sustainability Standards Board (ISSB)	Industry specific materiality- tailoring standards to specific sectors.

## Start Engaging

- ✓ Ask stakeholders what they care about.
  - ✓ Customers, suppliers, employees, and shareholders
- ✓ Connect with and join Organizations that support your non-financial goals and sustainability strategy.
  - ✓ Choices vary depending on industry, business model, or stakeholder expectations.
- ✓ Inventory the data your organization has available. What could you share if you wished?
- ✓ Examine and understand where your peers report and which organizations they associate with. What policies and practices are they disclosing?

## Start Reporting

- ✓ Software platforms are available for help.
- ✓ Hire a consultant if needed.

# Resources – Some Reporting Systems and Organizations

<u>Reporting Systems</u>	<u>Website</u>	<u>Organizations</u>	<u>Website Link</u>
IAF CertSearch	<a href="https://www.iafcertsearch.org/">https://www.iafcertsearch.org/</a>	Sustainable Brands	<a href="https://sustainablebrands.com">https://sustainablebrands.com</a>
Corporate Register	<a href="https://corporateregister.com">https://corporateregister.com</a>	America Is All In	<a href="https://www.americaisallin.com/">https://www.americaisallin.com/</a>
SASB Reporter commitment	<a href="https://www.sasb.org/company-use/">https://www.sasb.org/company-use/</a>	CEO Action	<a href="https://www.ceoaction.com/ceos/">https://www.ceoaction.com/ceos/</a>
Science Based Targets Initiative	<a href="https://sciencebasedtargets.org/companies-taking-action#anchor-link-test">https://sciencebasedtargets.org/companies-taking-action#anchor-link-test</a>	Pledge One Percent	<a href="https://pledge1percent.org/pledged.html">https://pledge1percent.org/pledged.html</a>
WBA SDG	<a href="https://sdg2000.worldbenchmarkingalliance.org/">https://sdg2000.worldbenchmarkingalliance.org/</a>	We Mean Business	<a href="http://www.wemeanbusinesscoalition.org/take-action">http://www.wemeanbusinesscoalition.org/take-action</a>
Intengine	<a href="http://www.intengine.com">http://www.intengine.com</a>	SA 8000	<a href="http://www.saasaccreditation.org/certifacilitieslist.htm">http://www.saasaccreditation.org/certifacilitieslist.htm</a>
CDP	<a href="https://www.cdp.net/en">https://www.cdp.net/en</a>	America Is All In	<a href="https://www.americaisallin.com/">https://www.americaisallin.com/</a>
UN Global Compact	<a href="https://www.unglobalcompact.org/">https://www.unglobalcompact.org/</a>	3BL Media	<a href="https://www.3blmedia.com/">https://www.3blmedia.com/</a>
Modern Slavery Registry	<a href="https://modern-slavery-statement-registry.service.gov.uk">https://modern-slavery-statement-registry.service.gov.uk</a>	Fair Labor Association	<a href="http://www.fairlabor.org/affiliates/participating-companies">http://www.fairlabor.org/affiliates/participating-companies</a>
B Corp	<a href="http://www.bcorporation.net/community/find-a-b-corp">http://www.bcorporation.net/community/find-a-b-corp</a>	Sustainable Packaging Coalition	<a href="http://sustainablepackaging.org/membership/list/">http://sustainablepackaging.org/membership/list/</a>



# CSRHub's Founders and Team



**Cynthia Figge**  
CEO & Cofounder



McCAW CELLULAR, INC.



HARVARD  
BUSINESS SCHOOL



**Bahar Gidwani**  
CTO & Cofounder



HARVARD  
BUSINESS SCHOOL

## Founders Have Pioneered ESG Big Data Solution

- ✓ Cynthia brings deep experience in ESG strategy, CSR reporting and data
- ✓ Bahar has built two successful Big Data companies

## Experienced Team based in US, Europe, Asia. Seasoned Board, Advisors and investors

Contact for demo or referrals:

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[Demo Requests](#)